

# SHOPTALK EUROPE

8-11 October 2017  
Copenhagen

O MAIOR EVENTO PARA RETALHO E ECOMMERCE

**EXECUTIVES FROM ALIBABA, AMAZON, CASPER, DIXONS CARPHONE, DOLLAR SHAVE CLUB, EBAY, HARRODS, HUDSON'S BAY COMPANY, IKEA, LI & FUNG, OUTFITTERY, PINTEREST AND WESTFIELD  
JOIN 225+ SPEAKERS AT SHOPTALK EUROPE, 8-11 OCTOBER, COPENHAGEN**

***In 2018, Shoptalk Europe Will Combine with Shoptalk U.S. to Create the First Global Event Focused on Retail and Ecommerce Innovation, to be Held in Las Vegas***

**New York, NY—26 September 2017**—Shoptalk Europe, 2017's most anticipated European event for retail and ecommerce innovation, today announced that more than 2,200 executives from established retailers and brands, startup direct-to-consumer disruptors, large and early stage tech companies, investors, media and analysts are confirmed to attend Shoptalk Europe. On track to sell out, attendees are joining from more than 50 countries throughout Europe and the world, and include over 350 CEOs. More than 200 companies will exhibit at Shoptalk Europe.

Shoptalk Europe is Europe's largest conference for retail and ecommerce, and will be held in less than two weeks on 8-11 October, at the Bella Center in Copenhagen.

Shoptalk Europe's groundbreaking agenda covers the evolution of how consumers discover, shop and buy in an age of global digital transformation, and includes Europe's best speaker lineup with more than 225 speakers representing a broad cross-section of countries and companies. The agenda incorporates the important new technologies, trends and business models that are disrupting retail and ecommerce across 15 insightful tracks and 100 highly curated sessions. The final Shoptalk Europe agenda can be viewed at <https://shoptalkeurope.com/agenda>.

More than 70 percent of Shoptalk Europe's speakers are C-Level executives and more than 90 percent are VP-level and above. Startups speaking on the agenda have collectively raised more than \$5.2 billion in venture capital funding to disrupt traditional retail and ecommerce.

Shoptalk Europe speakers include top industry executives such as:

- **Alibaba Group** General Manager Europe, Terry von Bibra
- **Amazon** Director, Amazon Prime Now, Mariangela Marseglia
- **Amazon Pay** VP, Patrick Gauthier
- **Away** Co-Founder & Creative Director, Jen Rubio
- **Balderton Capital** Partner, Daniel Waterhouse
- **Bloomon** Founder & Managing Director, Patrick Hurenkamp
- **Blue Yonder** Founder & Chief Scientific Officer, Prof. Dr. Michael Feindt
- **Supervista AG/Brillen.de** Co-Founder & Member of the Board, Daniel Thung

- **Bugaboo International** CCO, Mieke Veldhuis
- **Casper** Co-Founder & CEO, Philip Krim
- **Conrad Electronics SE** Chief Digital & Disruption Officer, Aleš Drábek
- **DIA** Chief Corporate Officer, Amando Sánchez Falcón
- **Dixons Carphone Plc.** Group CEO, Seb James
- **Dollar Shave Club** Founder & CEO, Michael Dubin
- **Dr. Martens** Global VP, Digital & eCommerce, Kyle Duford
- **Dreams Ltd** CEO, Mike Logue
- **Eataly Germany** Managing Director, Fabian Rieden
- **eBay** Chief Product Officer, RJ Pittman
- **Eve Sleep** Founder & CEO, Jas Bagniewski
- **Facebook** Director - Retail, E-commerce and FinTech, Martin Harbeck
- **Farfetch** Chief Strategy Officer, Stephanie Phair
- **Felix Capital** Founder & Managing Partner, Frederic Court
- **Google** Managing Director, Google UK, Ronan Harris
- **Harrods** Managing Director, Michael Ward
- **Hawkers** Founder, David Moreno
- **Home24** Founder & Co-CEO, Dr. Philipp Kreibohm
- **House of Fraser** CIO, Julian Burnett
- **Hudson's Bay Company** CEO, Jerry Storch
- **IKEA Switzerland** CEO, Simona Scarpaleggia
- **InPost** CEO & President of the Board, Rafal Brzoska
- **John Lewis** Head of IT Innovation Team, John Vary
- **La Redoute** CEO La Redoute International, Michael Truluck
- **Levi Strauss & Co** VP eCommerce Europe, Claudia Roggenkamp
- **Li & Fung** Group CEO, Spencer Fung
- **LoveCrafts** Founder, Edward Griffith
- **Lyst** Co-Founder & CEO, Chris Morton
- **MATCHESFASHION.COM** CEO, Ulric Jerome
- **MediaMarktSaturn** Chief Digital Officer, Martin Wild
- **METRO Accelerator Powered by Techstars** Director, Global Innovation Community, Andreas Wuerfel
- **Mister Spex** Founder & Managing Director, Dirk Graber
- **Naspers** B2C Ecommerce Chief Operating Officer, Cristina Berta Jones
- **Northzone** Partner, Jessica Schultz
- **OBI** Digital Managing Director, Matthias Bauer
- **OUTFITTERY** Founder & Managing Director, Julia Bösch
- **OZON.ru** CEO, Danny Perekalsky
- **Partech Ventures** General Partner, Bruno Crémel
- **Picnic** Founder, Joris Beckers
- **Pinterest** President, Tim Kendall
- **Project A** Founding Partner, Dr. Florian Heinemann
- **River Island** CIO, Doug Gardner
- **Sentient Technologies** Co-Founder and Chairman, Antoine Blondeau
- **Stuart** CEO, Damien Bon
- **TCV** General Partner, John Doran
- **Tesco** Managing Director - Online, Adrian Letts
- **Trendyol.com** Founder & CEO, Demet Mutlu
- **TrueStart** CEO, Baz Saidieh
- **TUMI** Chief Digital Officer, Charlie Cole
- **Vestiaire Collective** Co-Founder & CEO, Sébastien Fabre

- **Westfield** Co-CEO, Steven Lowy
- **Zalando** Head of Engineering, Volker Pilz

A full list of Shoptalk Europe speakers is available at <https://shoptalkeurope.com/speakers>.

Shoptalk Europe will also include formal networking programs--including the 'Hosted Retailers & Brands Program' and 'Retailers & Brands Networking Dinners'--which will collectively facilitate upwards of 3,000 curated onsite meetings.

A wide range of organizations from around the world have partnered to support Shoptalk Europe, including: the U.S. trade group, Retail Industry Leaders Association (RILA); METRO Accelerator for retail powered by Techstars (the accelerator program of the German wholesaler and food specialist METRO); French retail accelerator, Lafayette Plug and Play; Danish ecommerce association, FDIH; Dutch ecommerce association, Thuiswinkel.org; Italian ecommerce association, Netcomm; and pan-European lobbying body Ecommerce Europe.

"We have created an exceptional and unique forum for the European retail and ecommerce ecosystem to interact in a meaningful way," said Anil D. Aggarwal, founder and chief executive officer of Shoptalk, parent of Shoptalk Europe. "An unparalleled group of senior-level executives from a wide range of industry verticals, stages and sectors are confirmed to attend, and we're confident that the content, dialogue and networking will help shape the future of retail and ecommerce."

The success of Shoptalk Europe--and the enormous interest it has generated from around the globe--has demonstrated a need for one event that moves the dialogue beyond a single country, region or ecosystem. Shoptalk Europe and Shoptalk's U.S. event will therefore be combined to create the world's first truly global event for retail and ecommerce innovation, which will be held on 18-21 March 2018 at the Venetian in Las Vegas. The combined event will facilitate a comprehensive global conversation and bring together a diverse and currently fragmented worldwide community of innovators, featuring the leading technologies, trends and business models from all major global hubs.

"In 2017, we focused on developing the blueprints for the future of retail and ecommerce for the U.S. and Europe. We're now in the enviable and unique position to create a single global conversation and community. We are excited to bring these initiatives together in 2018 and provide the worldwide retail and ecommerce ecosystem with the unprecedented opportunity to gain a global understanding of retail and ecommerce innovation as well as to join an entirely new global community of innovators," said Aggarwal.

Those wishing to register for Shoptalk Europe, can do so at <https://shoptalkeurope.com/>. The details of the global Shoptalk event in March 2018--including registration--are available at: <https://shoptalk.com/>.

## **About Shoptalk**

Shoptalk is the world's largest conference for retail and ecommerce innovation. Held annually in Las Vegas, Shoptalk is an unprecedented global gathering of individuals and companies reshaping how consumers discover, shop and buy. The event provides a platform for large retailers and brands, startups, tech companies, investors, media and analysts to learn, collaborate and evolve. Shoptalk will be held on March 18-21, 2018 at the Venetian in Las Vegas. For 2017, Shoptalk will also be held in Europe on October 8-11, 2017 at the Bella Center in Copenhagen. For more information, visit [www.shoptalk.com](http://www.shoptalk.com) and [www.shoptalkeurope.com](http://www.shoptalkeurope.com). Follow @shoptalk. Like facebook.com/shoptalk.

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